



Contact Kyle Folk, President
IntraGrain Technologies Inc

Telephone 306.570.7979

Email kylefolk@intragrain.com

Website www.intragrain.com

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INTRAGRAIN TECHNOLOGIES INC INVENTS “SMART” HANDHELD MONITOR

IntraGrain announces its new innovation, BIN-SENSE **DIRECT**, will be released to the marketplace and on display at Canada’s Farm Progress Show, June 17 – 19, 2015

Regina, Saskatchewan, June 15, 2015– IntraGrain Technologies Inc has invented the Agricultural industry’s first “SMART” Handheld Monitor branded BIN-SENSE **DIRECT** that will be released to the marketplace and on display at Canada’s Farm Progress Show in Regina, Saskatchewan, June 17 – 19, 2015, as well as, at the Ag In Motion Outdoor Farm Expo scheduled for Saskatoon, July 21 – 23, 2015.

KEY FEATURES AND BENEFITS

- An industry first; producers and anyone with stored grain can now add this management tool to a smartphone or tablet and turn it into a powerful “World-Class” handheld monitor
- The “Dongle” plug-and-play device is compatible with current Apple & Android mobile devices
- Temperature and Moisture monitoring of stored grain via self-directed intermittent on-site data collection with device and the option to upload data for online viewing and safe storage
- App features a dynamic display using intuitive formats, colors and shapes for a rich user-experience, and is especially well-suited to those customers affected by color-blindness
- “DIRECT” represents the latest technology advancements applied to monitoring systems
- BIN-SENSE DIRECT retails for \$999 and is available through BIN-SENSE authorized dealers
- Easily upgrade to the BIN-SENSE LIVE Wireless 24/7 Monitoring System at anytime

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Kyle Folk, President of IntraGrain Technologies Inc states: "IntraGrain is excited to offer another convenient intuitive tool for producers to be able to mitigate the risk of grain spoilage. BIN-SENSE DIRECT incorporates the latest leading-edge technology to create an easy-to-use, self-directed interactive experience between customers and their stored grain."

Kevin Clews, President of Clews Management Ltd, a BIN-SENSE distributor and retailer based in Red Deer, Alberta has this to say: "BIN-SENSE DIRECT brings producers into the modern era of easy-to-use, brilliantly applied leading technology that works great for cost-conscious, on-site data collection and intermittent monitoring of stored grain."

Mr. Clews further states that, "IntraGrain provides the industry with a choice of Best-in-Class, user-friendly monitoring solutions, that our customers demand, with their dependable BIN-SENSE innovations. Most everyone has a smartphone and they can easily add these effective proactive management tools onto their mobile devices. For a few cents a bushel one-time acquisition cost, why wouldn't you protect yourself and experience the freedom and peace-of-mind of doing so?"

Curt Nordin, Product & IT Manager for Flaman Sales Ltd, a BIN-SENSE distributor and retailer with multiple stores in Western Canada has this to say: "BIN-SENSE DIRECT is an exciting new product because it allows customers to easily step into stored grain monitoring by utilizing the most advanced technology in one convenient package for this purpose. DIRECT is an excellent management tool that is reliable, easy-to-use and compatible with all of the mainstream mobile devices that our customers already have. With the built-in ability for uploading data to the internet, the information can also be viewed online through your IntraGrain account. BIN-SENSE DIRECT, like all of the innovative BIN-SENSE products, is a user-friendly, high quality, cost-effective monitoring solution that is a must-have management tool for everyone with stored grain."

IntraGrain Technologies Inc is an ethically motivated, quality driven, global-leading technology innovator and manufacturer of durable, scalable and dependable hardware and software products for utilization in the company's state-of-the-art asset monitoring and management systems. Precise, reliable data collection coupled with efficient, fast and secure information transmission and application is paramount. The global deployment and implementation of trusted World-Class solutions with enriched dynamically interactive user-experiences to enhance usability, functionality and further, optimize each customer's return-on-investment are at the forefront of the organization's key objectives. These core values are supported by clear disciplined guiding principles and executed by dedicated, capable, caring people.

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If you would like more information about this topic, please contact Kyle Folk, President IntraGrain Technologies Inc at 306.570.7979 or via email at kylefolk@intragrain.com.